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I Work From Home Making Money From Hobbies

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Wednesday, October 6th, 2010 at 4:15 pm



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Once a website owner sets up their business website and has started to attract traffic they should consider starting an Ezine. Ezine publication on the Internet it's a great way to get the word out about an Internet based business. Internet marketers know that [Ezine Publishing](#) is one of the most powerful ways to market a new business on the Internet. Of course, this basic marketing fact has been true since the early days of the Internet.



[Ezine Publishing on the Internet](#) is not that difficult hard to do. All it takes is research, time, patience, and subscribers, who are interested in your business. First, start your Ezine about a subject that you are very familiar with and can write about on a regular basis. Determine the purpose for the Ezine? Is it to attract visitors to your web site publicize a business, product, or service? Determine your competition. Subscribe to the competitors Ezine. Determine what is good and bad about theirs. Apply your findings to your publication.

Now, here are a few other crucial questions to answer. How often will you publish? This might be daily, every week, or even monthly. What will you publish? This might be a list of tips or ideas in each issue or you might decide to write articles or reviews of your latest products. Next, determine if you will write it yourself or invite guest writers. Another way to make money with Ezine Publishing is to offer classified ad space.

The last step in the process is to find a site to host it for you. Marketers recommend using a professional Ezine hosting site to send and receive your Ezine. Sites like Topica are very valuable sites for the Internet Marketer. They help the new publisher with all phases of their Publishing. And make managing a new Ezine easy. Most even offer options to help you grow your list. Finally, take all the information provided here into consideration before starting a new Ezine and your success is assured.



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Affiliate Marketing Tips – Profitable And Powerful Conversion Boosters



Monday, October 4th, 2010 at 6:00 am



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The numbers of people who prefer to do affiliate marketing over any other kind is something that cannot be ignored. A lot of times it's really personal preference, and even though there are many ways to make money online – still, very many people just love affiliate marketing. If you work hard enough you can reach complete financial freedom, but you have to know it takes a lot of work.



It's possible that people who are new to IM don't fully realize all that is involved, and maybe that's why so many quit and give up. We want to move on and discuss several



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areas we feel are important in affiliate marketing, and we hope you will find them helpful. We all think that affiliate marketing is hard. Well it is.. if you don't know the right way to do it. But Anik Singal takes that hassle out of the way and you can see all the details in this [Empire Formula](#) web page.

If you construct it properly with high quality content, you can still see good results with review sites for various affiliate products. Everyone tends to have more trust in legitimate reviews or feedback about a product from someone they perceive is relatively unbiased. It's just human nature to try to get more of a 'warm fuzzy' about a product before deciding to buy it. This gives you an opportunity to actually review the product, talk about its pros and cons and directly recommend it to the target market. People view recommendations in a different way than they do someone trying to sell them something.

Just imagine you're talking to someone, and then you want to help them with a product they are interested in and then go from there. The end result is that you get the sale, and your prospect is happy about the product's purchase because you gave them your stance before buying it. If you're sincere and honest in your review, then it's the best of both worlds in business. It's perhaps one of the more simpler ways to do affiliate marketing. If you wanted you could base your entire business around these review type of sites. Over time, if you work at it, you can develop quite a varied source of income streams all working for you.

Emulating what the experts have done and continue to do will help you as you start your affiliate marketing career. Use the experts as examples for how to handling promoting your services, how to write your reviews, ad placement, etc. Having been through the ups and downs of the industry, these are the ones with the most help to offer. They have extensive knowledge from first hand experience. Apply the tips they give you to help grow your business. They know what they're talking about – they've done it. Reading blogs posted by experts at affiliate marketing is a great way to get tips. Consistent research is good way to keep up on new information. You will not believe your eyes when you see what Anik Singal has in store for you next. Get a taste of what it is all about at this [Empire Formula](#) blog.

Testing is the backbone of an affiliate marketing campaign's success. You can test different affiliate offers, and you'll discover some revealing facts when you do. So always choose at least 3-4 products in the niche you're promoting, and you'll have a fair idea on which product is converting the best. After a period of time, it's easy to see the best performing product in terms of sales, or conversions to sales, and then focus on marketing that one. But without testing various products, it's like shooting in the dark. By doing that, you'll be doing what the successful affiliate marketers do, and you'll become successful eventually if you persist.

If you treat your affiliate marketing venture as a real business, then you are well on the road to success. You can succeed at affiliate marketing by following these tips and those of other experts.

Additional Resources:


[Online Internet Marketing Company](#)

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Work From Home Writing Articles That Make You Money Online

 Wednesday, September 29th, 2010 at 7:29 am

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I work from my home and have been since 2001. I like to make money online quickly but at the same time I like to focus on making money over the long haul and have found article marketing to be the ticket to success. Of course the articles have to be keyworded using longtail keywords that get traffic. Today I would like to share a few places to get your articles accepted and to get ranked for your work. Personally I use [Keyword Elite 2](#) for my keyword research.

A couple of places I write articles is on HubPages.com and Squidoo.com. You don't even have to work from home full time. Just get started, even in your spare time.

Hubpages And Squidoo.

I like Hubpages and use it to write Hubs about things I love, which makes it easy. I usually write about fishing, gardening and travel as they are all very close to my heart and that tends to make it easier to write and research. Again, it's really important to find the right keywords that will earn you money.



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ARCHIVES

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I like to use keyword phrases that get less competition than the main keywords for most of the niches I work in. [Keyword Elite 2](#) is great for finding these.

Don't spam as it will just get you banned and that's not a good thing when you are trying to make a living.

HubPages and Squidoo are just a couple of places to get paid for your content but I really use these sites to get attention back to my main money sites. That's where my money comes from but HubPages and Squidoo are the sites to get the attention as Google seems to love them.



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10 Tips For Raising Your Search Engine Rankings

Monday, September 27th, 2010 at 7:03 am

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Search engine rankings are an important factor to consider when you have a website that needs more traffic. If your website doesn't have a good position in the rankings then no-one will find it, so you need to make sure that your website is ranked highly enough to be seen. The other important quality to getting high traffic to your site is having a nice arsenal of links. The more links that you have to your site the more traffic you will get, but also, the more links to your site the more search engines like your site. Keeping a nice supply of links pointing at your site requires similar precautions and practices as getting high search engine listings.



Although no SEO company can guarantee a high ranking for your site, here are some tips for raising your search engine ranking. Using these tips will not get you to the top unless your site is the best out there, but they will at least put you into the positioning that you truly deserve. After all, the internet is basically a free market. You will naturally flow into the place that you deserve and many search engines try to insure that you do not rise above or fall below this position. This is why they are so strict, and this is why you must keep yourself on good terms with them.

1) Content is an important factor in high search engine rankings. Make sure that you have plenty of content throughout your site with your target keywords in the articles. It's also worth doing a search for websites similar to yours and taking a look at their articles for ideas. The more content you have the better. It is generally a good idea to have between three hundred and five hundred words per page, but more important than a quantity of content is the quality of the content that you are providing. You cannot just put out three hundred words of jargon and expect your visitors to find it interesting and stick around for the long haul.

2) Your website's URL can help you rank higher with the search engines if it contains your keywords. However, don't think that naming your site after your keywords will always help your rankings – you need to do more than just that.

3) Search terms should be written out in text, instead of graphics. If you do use pictures, be sure to give them alt tags. The alt tags in your pictures are almost as important as text. It's also a good idea to put some of your key words in links to other pages. In the eyes of a search engine it is almost as good to have a link to a page full of the content that the visitor is looking for as it is to have the content that the visitor is looking for on your page. If a visitor is looking for something that you are linking to and he or she finds your page, they may look around your site on the way through.

4) The title of your page is very important, and making sure that you choose it wisely will make a big difference. Terms such 'free article on safe children's toys', or 'contact the children's toy expert today' are good to use as titles, for example – they would get you a high ranking. The title area is the most important place to include your keyword phrases, so make sure that you put them all in.

5) The navigation menu that appears on each page of your website should include your page's title.

6) Don't just use the most popular keyword phrases – the market is so competitive that you should be sure to include some niche keywords too.

7) Make sure that you don't have a lot of irrelevant links on your site. The more closely related to your site your links are, the better your chances of being ranked in a higher position.

You need to periodically update the content of your website, even if it's only a slight change, as websites like sites that are kept updated.

9) You need to consider the fact most search engines don't like automatic submissions or multiple submissions – submit once, manually.

10) Always be on the look out for SEO news – staying up to date and using the latest techniques will help you stay one step ahead of your competition.

Additional Resources : [Get Backlinks](#), [Increase Link Popularity](#), [Free Backlinks](#)



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How to Get Paid for Blogging While Working From Home

Saturday, September 25th, 2010 at 5:47 am

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Blogging is a great hobby, but you can actually earn an income from it too. Making money by blogging is quick and simple and anyone can get started. You don't even need great writing skills, just some enthusiasm and expertise on a particular niche.



There are a couple of ways that you can get into paid blogging. The second method is easier to get money fast, but the first technique is better if you want more longer term success.

1) Get Paid From Your Own Blog

To do this requires setting up your own blog. The idea is that you will setup a blog about a very specific topic that you are knowledgeable about. You need to choose a topic that you can actually write about. Don't just pick topics that might payoff better, because if they are boring, you will end up writing a bad blog.

It is essential that your blog has energy and enthusiasm. This is only possible when you are writing about stuff that you are passionate about. Some writers can pull this off in any niche, but I can tell you that it's hard work writing about boring topics.

After you choose a topic, you need to get your blog rolling. You can either buy your own domain name and setup a blog or use a free service such as [blogger.com](#). Starting out with Blogger is recommended because it's so easy. You just sign up, choose a blog name and you can start writing immediately. If you go with your own domain name, you will also need to buy hosting (around \$5/month) and you will need to install blog software, such as WordPress (free).

After your blog has been created, the next step is engaging content. Don't worry about making money from the blog too early. That will come soon. First you need to build up the content and the user base. Once you have a decent sized user base, then you can think about the monetization options. You can find out about [blog monetization here](#).

When you get your blog established, try to build relationships with other bloggers in similar niches. This can help increase your exposure and traffic. The more links that you get into your site, the higher you will rank.

2) Get Paid to Write Blogs for Others

If you want cash for your blog posts, the quickest way to do this is posting for others or writing blog content for websites. Generally the content will be sold and then posted to one or more blogs. The content will most likely not be tagged as yours and you won't be able to build your own name using this strategy.

It is possible to earn excellent money doing this. I know of many bloggers that are earning a thousands per month by writing for others. They usually have their own blog too, from which they earn another few thousand. You can earn anywhere from \$5-50 per blog post. This can start adding up, especially if you are writing 20-30 blog articles per day.

If you want to get started with paid writing and blog assignments, we recommend the following:

[Paid blogging jobs](#)



Work From Home: The Best Tips For One Way Link Building

Friday, September 24th, 2010 at 10:42 am

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The success of a work from home business online usually depends on how the manager succeeds to increase search engine traffic and maintain it at a good relevance level. Activity monitoring and performance tracking are essential in the context of Internet activities. Thus, a web master tracks can determine which pages were most visited and which received few or no visitors at all. Sometimes, this difference comes from the separation of web pages into what interests and what doesn't interest web visitors.



The low or no traffic level sometimes comes from the fact that search engines do not know of the existence of a certain web page. Such problems appear when you don't have [one way links](#) or when the available links are invalid. Complicated menus written in JavaScript could remain unnoticed by indexing spiders which will seriously affect your efforts to increase search engine traffic. Web masters that perform the professional analysis of website performance will always check whether search spiders visit a certain page. And they usually rely on professional filters and templates that allows for this analysis.

Find out what problems are holding you back: this is the main step you should take before trying to increase search engine traffic. Among the frequently reported problems we can mention too complex or numerous deep structure pages in the website, invalid or broken links, too aggressive [one way link building](#) and many more. Then, when the website performance report has been analyzed and understood, measures and counter-measures can be adopted to increase search engine traffic. You can also improve web page visibility by re-working on your search engine optimization.

Remember that keywords are essential for your online business presence, and everything revolves around them. Keywords are everywhere: in queries, advertising systems and domain, product or service definition. No advertising promotions are possible without the use of the right keywords. The hard part here is that they require constant monitoring and analysis because in time some of them may become invalid or ineffective.

There are all sorts of [link building service](#) tools available and they make the process of online business promotion easier. You can pay for some complex software, or just download several free tools. Paying thousands of dollars for a tool is not within the reach of too many businesses. You can learn about the various tools available by searching according to a specific pattern.

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Article Marketing Tips Moncton, New Brunswick

Thursday, September 23rd, 2010 at 5:58 am

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I understand I am definitely not the first to discover the power of article marketing and I undoubtedly will not be the last. I work from home making use of article marketing locally here in Moncton, New Brunswick which attracts the targeted site visitors which enables me to make my living online.



Really Not Sure What Article Marketing Is?

Putting it simply article marketing is a method of establishing a brand and gaining new visitors interested in what you are offering via your website. Of course the objective is to apply the perfect key-phrases that will catch the attention of website readers who are ready to purchase. Using any old keywords and

phrases will not have the same outcomes.

Since it can be so vital to work with the most effective phrases I purchased software that takes the guess work out of keyword research. I bought [Keyword Elite 2](#) and was soon discovering money phrases in record time.

Attracting traffic to your website can be both difficult as well as expensive, particularly with the ever growing number of competitors we all encounter. Making use of bum marketing is good for anybody due to the fact there's no up-front expense required in order to start. A continuous stream of visitors is key in order to produce regular product sales with long-term results. People going to your web site may become buyers, therefore it's critical to maximize site visitors.

Even though producing the articles on your own may take some work by you, the entire process could be more efficient by outsourcing the writing work. It doesn't matter what you ultimately decide to do, you'll discover this particular marketing approach to be a success for you.

It does not actually make a difference if you're only beginning as a web marketer or you're a veteran article marketing can enhance your integrity and attracts people to your products. As you continue to publish great written content your readership will gain a lot more confidence and you may start to notice sales.

Article Marketing Rewards Are Enormous

The amount of success an individual has article marketing is based mostly on the article alone. I already pointed out that the keywords you use are important but there are a couple of more points that will be important.

- The actual content you write about
- The calibre of the article
- The key phrase density
- The interest with regard to everything that you are marketing

Find the best suited key phrases and an individual might expect to see targeted site visitors heading to your web pages for many years to come, while you are creating additional great content articles relevant to your targeted niche. Because you completed the niche research and discovered the ideal keywords to use you will find a portion of your website visitor convert to customers. Bear in mind making use of a tool such as [Keyword Elite 2](#) will certainly save time finding the best key phrases for your article marketing and blog content.

I also belong to a few article marketing service, like [SEO Link Vine](#), that will get your articles published over a wide range of other blogs.



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How Important is Your Landing Page?

Tuesday, September 21st, 2010 at 7:09 am

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Your squeeze page will make or destroy your achievements depending on how you create it. As a net marketing expert, you've most likely invested a significant amount of time, effort, and cash into creating a good website to be able to promote your product or service. Well, when designing any squeeze pages it truly is vitally important to make these utilizing much thought and attention. Precious time is money in the commercial world so you definitely don't want to throw away your own time just to shift visitors away. Learn [how to make money online](#) effectively through being familiar with the importance of your website landing page using the following hints.



1. Your landing page is going to determine your own credibility to a certain degree. Whenever your site visitors will be exploring your link to the website landing page you have to be certain you are providing whatever you asserted you would. If they are clicking on the link to sign up to your

newsletter then be sure that link will take these folks directly to a simple sign up to the e-newsletter. If they access your squeeze page and are not sure what to do you will probably drive them away from you.

2. Make certain your links to your landing page are simple to find. People do not enjoy spending a lot of time on anything at all nowadays thus appeal to the customer's time to make it simple to allow them to click on links to head to squeeze pages.

3. Let the creativity flow with the words in the hyperlinks which you supply to your website landing page. A lot of people have had negative experiences with the 'click here' technique. Much too frequently people have encountered the 'click here' to mean "SPAM". When they are exploring links on the page you need to be absolutely certain you do not lead these people to believe you're a spammer. People don't like that and sense that a site with junk e-mail is a total waste of their time. Once again, time is precious therefore value this not just on your part but on behalf of your own client. Employ words and phrases with your hyperlinks that are likely to supply the things they guarantee upon approaching your squeeze pages.

So, exactly how critical are landing pages? The solution is VERY! Follow these tips to understand how vital productive landing pages could be to your success. Browse the [Mike Filsaime review](#) and the [Russell Brunson review](#) to find out how they have implemented techniques such as this.



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10 Required Entrepreneurial Traits One Should Have To Become A True Entrepreneur

Sunday, September 19th, 2010 at 8:05 am

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It is not correct that successful entrepreneurs or [home based business](#) entrepreneurs are born that way; actually anyone can be a successful businessman. Nevertheless there are some express entrepreneurial traits a person must have to be successful in the area of business. Naturally, entrepreneurship isn't for everybody. But with these particular personality traits, you can see whether you actually have what is needed to achieve success in the highly-competitive, arena of business. What are these necessary entrepreneurial traits that anyone who has an interest in beginning a business must possess?



1. Independence: This is the most typical denominator of all entrepreneurs. They want to seize control of their future ; therefore they decide to become their own proprietor rather than laboring under the gawk of a skilled. A businessman has a strong sense of autonomy and will march forward with a purpose and that is to earn money thru his own means and tough work.

2. Endurance and Determination: The world of entrepreneurship is fraught with both failure and success. A vital quality of a successful entrepreneur is the doggedness to keep on chasing his goal in spite of some setbacks and hurdles that he may encounter on the road. This persistence and determination is powered by a burning desire to achieve his objective of succeeding in his selected field of business.

3. Self-esteem together with autonomy, an entrepreneur possess self-confidence: They believe in their capacities and makes sure that they're going to put in their best effort into their particular endeavors and similarly expect the most impressive results from it. The business world is very competitive and isn't a place for the lackadaisical. Belief in one's capabilities is very important in reaching any goal especially in the world of entrepreneurship.

4. Creativity: In the economic world, you can not afford to be complacent and un-creative unless you need the contest to move up on before you. Therefore, you have to be very creative you ought to be in a position to create new concepts as well as find new paths to work out Problems. By this way, you can make sure that you stay before the competition. Creative people are naturally curious, curious bright and highly flexible when thinking. They keenly observe their environment and have a mind for spotting new trends that could probably be a business proposition.

5. Organized and goal-oriented: A businessman knows the value of organization in a business enterprise. All efforts must be targeted in the direction of achieving the goal. A good entrepreneur systematizes every move he / she makes so that less time and other resources are consumed in reaching the goal, yet the goal is the best expected result, nevertheless. A good businessman has the facility to consolidate his resources.

6. Visionary: An entrepreneur has a vision for his future. He / she's steered by this vision in everything he / she in his business enterprise. This vision may be for short, middle or long term, but all visions are to finally achieve success in expanding one's business.

7. Risk-taking and toleration for failure: A good entrepreneur realizes that loss and failure are embedded in any business endeavor. Therefore, an entrepreneur has to be ready to make figured out hazards and face whatever effects those hazards might have. Entrepreneurs must have the bravery to face failure and start again notwithstanding these setbacks. As in all fields of endeavor, the characteristic of a successful businessman is in never giving up and in picking up the pieces and continuing the journey even if failure momentarily holds back the way.

8. Perseverance and difficult work: These are maybe two of the most important entrepreneurial marks. In the world of business, there may be no real success without determination and difficult work.

9. Commitment: A businessman won't achieve success if he / she gives up at the 1st sign of trouble. Dedication to his business and to its success springs from the urge to realize the goal.

10. Truth and respect: Another crucial mark of a good entrepreneur is his being truthful and honorable in all his business dealings and interpersonal relationships whether it is between business partners, workers, peers and speculators.

Hence do you think that you have what is required to be a successful businessman? Ensure you have the already mentioned entrepreneurial characteristics and qualities and we assure you, you definitely have what it takes to be successful in the world of business.



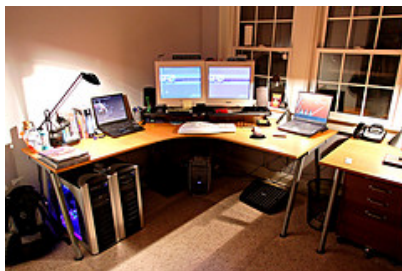
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Developing A Good Writing Approach For Your Online Marketing Efforts

Thursday, September 16th, 2010 at 6:02 am

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The amount of time, energy and talent that goes into creating content for a work from home online marketer's article marketing and distribution convinces some to contract with a [professional article writing and spinning service](#). I recognize that other marketers prefer to do their the writing themselves, so I offer these strategies to better maximize the return on the investment of time.



- Dedicate a regular time at least once a week to write articles. Currently, my weekly goal is four articles. With other writing commitments including my website, this sometimes is quite a stretch for me.
- Create an easy format that you can easily copy and paste your efforts into those sites where you regularly contribute. Record the following:
 - (1) A title that meets the site's policies such as [www.ezinearticles.com](#) of 100 characters
 - (2) Word Count
 - (3) Copyright Statement
 - (4) Bio or Signature statement that meets the character guidelines (1101 for Ezine Articles)
 - (5) key words (100 characters for Ezine Articles)
 - (6) A table for key words to be used within the article and as search words.

The table is probably the most beneficial element within this format. As I write the article, I plug in phrases that I believe have high key word value. The table can be easily copied and pasted into a new article with similar key words. These key words then can be prioritized from highest to lowest and used as the keywords within the article submission site. By using the highlight tool, I can quickly determine what words are used within the article's content.

- Write from your own personal experience Many people use the web to locate answers to their questions, so your personal experiences actually lend credibility. Share your failures and successes while you are demonstrating your expertise. Use the personal touch to begin to build a relationship and not to "sell" your product or service. Also include some humour if possible. Leave them wanting more, as the old show business cliché goes. After all, you want them to click your link to end up on your website.
- When you choose a topic, rely on your [keyword research](#) to direct you.

- I always write using Wordpad or some text editor so that I can avoid embedding those invisible codes that are part of any document that comes from a word processing program. However, I then paste the article into MSWord in order to get a quick word count and look for simple spelling errors. I don't save the copy in the word processing program, though. I want to paste my article into submission forms in pure text format.

Hopefully, these strategies will not only improve your Internet marketing through increased traffic to your web site, but will also improve the quality of your articles and potentially start to build those relationships with future customers or clients.



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A banner advertisement for "Keyword Elite" software. On the left, there's a stack of software boxes. In the center, a white box contains the text "Keyword Elite" in bold, followed by "Spy On Your Competition", "Generate Keyword Lists", and "Uncover Hidden Niches". To the right of this box is a "GO!" button with a mouse cursor pointing at it. On the far right, there's a blue box with a magnifying glass icon and the text "Brad Callen's KEYWORD ELITE". Below this is a red button with the text "Click Here To Learn How!".

Keyword Elite
Spy On Your Competition
Generate Keyword Lists
Uncover Hidden Niches

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